

PROFESSIONAL EXPERIENCE

Chief Home Officer 2016 to present
Marysville PA

- Chaos coordinator, sous chef, chauffeur, preschool educator, financial analyst

Stock Footage Reviewer 2018 to 2019
Shutterstock, NYC

- Analyzed video footage submitted by content creators to ensure quality and legal standards were met.

Outreach Coordinator – Philadelphia 2017 to 2018
Mommycon, Chicago IL

- Created a database of local companies, community resources and event partners for live event hosted in Philadelphia

Photographer 2016 to 2017
360 Tour Designs, Mechanicsburg PA

- Captured HDR imagery for real estate marketing purposes – print, web, live events

Commercial Writer 2015 to present
Tongal Freelancer

- “*Mom’s Group*” video concept for Pediasure (Abbott Nutrition), Tongal.com

- “*And so it begins...*”:30 television commercial script for Cuisinart, Tongal.com

- “*Park Bench*” viral video concept for Pernod Ricard’s Jameson Sine Metu series, Tongal.com

Associate Producer/Production Specialist 2013 to 2014
Big Picture, Fairfax VA

- Collaborated with clients, wrote scripts, produced and edited television advertising

Marketing & Design Manager 2013 to 2013
People’s Light & Theatre, Malvern PA

- Joined forces with members of the artistic and marketing teams to develop marketing campaigns

- Managed social media and maintained websites

- Supervised and edited video/photo shoots

Production/Producer’s Assistant 2012 to 2014
Los Angeles, CA and Philadelphia, PA

- *Abuelo*, American Film Institute Directing Workshop for Women

- *McCanick*, Bleiberg Entertainment

- *Natural Selection*, 2 Die 4 Films

- *Mystery Science Theatre 3000 Turkey Day 2014*, Cinevore Studios/Shout! Factory

Production Coordinator 2008 to 2012
Comcast Spotlight, West Chester, PA

- Managed graphic design and video production workflow

- Coordinated shoots, conducted interviews, produced and edited videos, designed online advertisements

- Maintained strong working relationships with sales and marketing teams

VOLUNTEER

Co-Chair, Family Readiness Group 2016 to
2019

Department of the Army 2/104th GASB, Fort Indiantown Gap PA

- Organized and coordinated events, designed marketing material, managed social media and fundraised in support of the National Guard members and families of the 2/104th.

EDUCATION

Temple University 2004 to 2008

- Bachelor of Arts: Film and Media Arts, Cum Laude

ACCOLADES

- Julia Margaret Cameron Award for Women Photographers – Honorable Mention, 2020
- WeScreenplay – Diverse Voices Screenplay Competition – Semifinalist, 2017
- NYC Midnight Shorts Competition – Quarterfinalist, 2017
- Julia Margaret Cameron Award for Women Photographers – Finalist, 2015
- Project Twenty1 Film Festival – Winner, Best Director 2014
- Project Twenty1 Film Festival – Winner, Best Marketing 2014
- Black belt in American Karate, 2003